



TechInsight – In Partnership with Thomson Dialog

**We are offering a “FREE TRIAL” of DialogPRO to small enterprises;
if interested, please contact Esther at : (02) 27135500 #20.**

DialogPRO - Information Solutions for Small Enterprises

1. DialogPRO Introduction

- DialogPRO is Dialog’s information solution for small enterprises.
 - Revenue < US\$10M or small law firms with less than 10 attorneys
 - Fixed Price: unlimited access (All You Can Eat)
- The product is divided into different horizontal and vertical channels in order to meet the needs of users from different markets.

(To access product brochures, please click on your fields of interest:)

- [Advertising](#)
 - [BioTech](#)
 - [Competitive Intelligence](#)
 - [Consulting](#)
 - [Defense](#)
 - [News](#)
 - [Energy](#)
 - [Engineering](#)
 - [Patents](#)
 - [Trademark](#)
- Each channel is available at 3 subscription levels: **Primary**, **Plus**, and **Premier**.
 - **Primary** subscriptions offer “**must have**” content.
 - **Plus** subscriptions offer **additional complementary** sources.
 - **Premier** subscriptions are **comprehensive** information solutions.



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2. What is PRO?

- **PRO** is Predictable Research Online:
 - **Predictable:** Predictable research options are available for small businesses. Choose the PROs that meet your needs and pay one **fixed rate**.
 - **Research:** DialogPRO contains the information you **need** to make more informed decisions. When it comes to content, no one is better connected than Dialog.
 - **Online:** DialogPRO is **fast**. The interface is a collection of simple fill-in-the-blank search forms. The premium collection of content ensures that you retrieve relevant documents - eliminating the need to sort through thousands of useless hits.

3. DialogPRO Features and Benefits

- DialogPRO DialogPRO provides a premier content solution under a flat rate “**all you can eat**” subscription.
 - No usage caps or confusing pricing models.
 - **Free alerts** are available in many files including Dialog NewsRoom, Gale Collections, Derwent BioTech resource, Adis R&D Insight, Investext and many others.
 - The interface is simple and easy to use requiring little training and no knowledge of Dialog command line searching.
 - Every PRO customer is exposed only to the content they subscribe to creating a personalized interface that meets their needs and budget.
 - Many of the collections provide rich document quality that includes images including ABI/INFORM, Derwent, Investext, Prous, and TRADEMARKSCAN®.

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